

DRAFT PRESS RELEASE

Company Contact

Shirley Nakar - Orgad
Director, Investor Relations
AudioCodes
Tel: +972-3-976-4000
shirley@audiocodes.com

IR Agency Contact

Philip Carlson/Elizabeth Barker
KCSA Strategic Communications
Tel: +1-212-896-1233
audc@kcsa.com

AudioCodes Teams Up with Sumitomo Shoji Machinex Japan

Agreement with Sumitomo Shoji Machinex (SMX), one of Japan's leading distributors, will help promote sales of AudioCodes' products and solutions in Japan's growing unified communications market

Lod, Israel - xxx xx, 2017 - AudioCodes (NASDAQ: AUDC) Press Release

Highlights

- Sumitomo Shoji Machinex (SMX) is one of Japan's largest and most popular distributors in the communications field
- Collaboration builds on AudioCodes' high quality products and solutions offering coupled with SMX's sales and technical expertise
- Agreement enables SMX to offer its resellers a complete portfolio of field-proven and robust voice products and solutions including:
 - Session border controllers (SBC)
 - Media gateways
 - IP phones
 - One Voice Operations Center management suite

Details

AudioCodes, a leading provider of voice networking solutions that enable enterprises and service providers to transition to all-IP voice networks, today announced that it has entered into a distribution agreement with Sumitomo Shoji Machinex (SMX), one of Japan's largest and most popular distributors in the communications field. SMX will promote AudioCodes' products and solutions throughout the region with a particular focus on the enterprise unified communications space, including Skype for Business.

Commenting on the agreement with AudioCodes, Mr Ryoji Yoshida, manager of the UC solution team at SMX, said, "We are very happy to be collaborating with AudioCodes in Japan. AudioCodes' comprehensive product and solution offering

will help our channels meet the growing demands in the local market for robust and scalable unified communications solutions.”

“We are delighted to be working with SMX, a significant player in the Japanese communications market,” said Nimrode Borovsky, VP marketing at AudioCodes. “We strongly believe that SMX’s sales expertise and knowledge of the local market combined with AudioCodes’ field-proven products and solutions will boost our business in Japan as the local UC market starts to take off.”

Follow AudioCodes’ social media channels:

AudioCodes invites you to join our online community and follow us on: [AudioCodes Voice Blog](#), [LinkedIn](#), [Twitter](#), [Facebook](#), and [YouTube](#).

To download AudioCodes’ investor relations app, which offers access to its SEC filings, press releases, videos, audiocasts and more, please visit Apple's [App Store](#) for the iPhone and iPad or [Google Play](#) for Android mobile devices.

About AudioCodes

AudioCodes Ltd. (NASDAQ, TASE: AUDC) designs, develops and sells advanced Voice-over-IP (VoIP) and converged VoIP and Data networking products and applications to Service Providers and Enterprises. AudioCodes is a VoIP technology market leader, focused on converged VoIP and data communications, and its products are deployed globally in Broadband, Mobile, Enterprise networks and Cable. The Company provides a range of innovative, cost-effective products including [Media Gateways](#), [Multi-Service Business Routers](#), [Session Border Controllers \(SBC\)](#), [Residential Gateways](#), [IP Phones](#), [Media Servers](#), [Value Added Applications](#) and [Professional Services](#). AudioCodes’ underlying technology, VoIPerfectHD™, relies on AudioCodes’ leadership in DSP, voice coding and voice processing technologies. AudioCodes’ High Definition (HD) VoIP technologies and products provide enhanced intelligibility and a better end user communication experience in Voice communications. For more information on AudioCodes, visit <http://www.audiocodes.com>.

Statements concerning AudioCodes' business outlook or future economic performance; product introductions and plans and objectives related thereto; and statements concerning assumptions made or expectations as to any future events, conditions, performance or other matters, are "forward-looking statements" as that term is defined under U.S. Federal securities laws. Forward-looking statements are subject to various risks, uncertainties and other factors that could cause actual results to differ materially from those stated in such statements. These risks, uncertainties and factors include, but are not limited to: the effect of global economic conditions in general and conditions in AudioCodes' industry and target markets in particular; shifts in supply and demand; market acceptance of new products and the demand for existing products; the impact of competitive products and pricing on AudioCodes' and its customers' products and markets; timely product and technology development, upgrades and the ability to manage changes in market conditions as needed; possible need for additional financing; the ability to satisfy covenants in the Company's loan agreements; possible disruptions from acquisitions; the ability of AudioCodes to successfully integrate the products and operations

of acquired companies into AudioCodes' business; and other factors detailed in AudioCodes' filings with the U.S. Securities and Exchange Commission. AudioCodes assumes no obligation to update the information in this release.

©2017 AudioCodes Ltd. All rights reserved. AudioCodes, AC, HD VoIP, HD VoIP Sounds Better, IPmedia, Mediant, MediaPack, What's Inside Matters, OSN, SmartTAP, User Management Pack, VMAS, VoIPerfect, VoIPerfectHD, Your Gateway To VoIP, 3GX, VocaNom, AudioCodes One Voice and CloudBond are trademarks or registered trademarks of AudioCodes Limited. All other products or trademarks are property of their respective owners. Product specifications are subject to change without notice.